

Keeping you safe, entertained, and informed. That's the FitzWay!

# FITZMALLNEWS



VOL. 4 APRIL 2014

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## HAPPY SPRING!

April 22 is Earth Day and a special day for us at Fitzgerald Auto Malls. We recognize our impact and responsibility to the environment, to our associates, and to all of our customers. We work hard to be a "Green" business, and we recycle every single day of the year. Fitzgerald established and maintains an Environmental Management System that goes beyond simply meeting environmental laws and regulations. This sets us apart from other automotive dealerships. It extends to our everyday practices and business decisions.

I'm proud to announce in 2013, we recycled 80% of our generated waste. That's 42% higher than the national average for businesses! We diverted 2,646 tons of waste from the landfill: mixed paper, oil, tires, scrap metal, batteries, vehicle filters, antifreeze, and more. Join us in our journey and please recycle!

**Jack Fitzgerald**



**SHERYL'S TESTIMONIAL**



**ISO SALES & SERVICE**



## RENTAL CAR TIPS FOR YOUR NEXT TRIP

If you're hearing the call of the open road, NextCar has some useful consumer car rental tips to help make sure you get the right car and the best value for long weekends and getaways this Spring.

1. Research neighborhood and airport car rental companies to compare rates before your trip. You can save a significant amount of money by renting a car from a neighborhood company.
2. Going on a road trip or vacation?  
Renting a car can be cheaper and more comfortable than driving your own. Especially if you have a gas-guzzler or a lease with a limited amount of mileage.
3. Make sure the vehicle has enough storage room for your luggage and equipment. The last thing you need is a rental car that can't hold all of your belongings.
4. Thoroughly inspect the car inside and out, ask questions and become familiar with the car's features.  
Report any damage to the car prior to driving it off the lot so you don't get stuck with the charges and make sure you know which side the gas tank is on and how to use the headlights, windshield wipers, and turn signals.
5. Snap a picture of your rental car and license plate with your mobile phone. This way you won't have to worry about losing it in parking lots.
6. Traveling to another country?  
Be aware that there may be some restrictions and insurance issues. Always ask before heading to Canada or Mexico.

**We're in your Neighborhood with a Great Selection of Vehicles!**

[RESERVE YOUR CAR TODAY!](#)



## AIR FILTERS: THE GOOD, THE BAD AND THE UGLY

Keeping your air filters clean is important for both you and your vehicle

Engine and cabin air filters should be checked and replaced regularly every 6 months or 5,000 miles. This may seem excessive; however, it's important to remember that a clean engine air filter helps maintain top engine performance while the cabin air filter filters impurities from the air you breathe inside your vehicle.



Keep in mind that rodents and other pests like to nest in air filter housing, especially if your vehicle is parked near some type of food source overnight. These food sources can occur naturally from fruit or nut trees or can be unintentionally supplied by man, through bird feeders or pet food stored in a garage or shed.

Prevent rodents from making a home out of your vehicle:

1. Food kept in a garage or shed should be stored in a metal container with a tight-fitting lid.
2. Place bird feeders far away from where your vehicle is parked.
3. Don't allow leaves to collect on your vehicle, especially at the base of the windshield.
4. Get your air filters checked every 6 months or 5,000 miles and replace if necessary.

**Clean a dirty cabin air filter. The debris is a result of a rodent nesting in the air filter housing. The owner of the vehicle was parked 15 feet from a bird feeder.**



## FITZWAY SAFETY ALERT

Unattended vehicles idling with keys in the ignition is against the Law in most states including Maryland.

**Do not leave vehicles running unattended with keys for any reason**

- Increases risk of vehicle being stolen.
- In the last few months 65 vehicles were stolen in Montgomery County.



## FITZGERALD TOYOTA

presented a brand NEW 2014 Toyota Highlander to Pets with Disabilities as a part of Toyota's 100 Cars for Good program.

[Read Full Story](#)

**Spring Savings!**

**CLICK ON EACH BRAND TO SEE GREAT DEALS!**



BUICK



CHEVROLET



HYUNDAI



NISSAN



mitsubishi motors



SUBARU



TOYOTA



Volkswagen

## SPRING Service Specials

**CLICK HERE FOR COUPONS**



## MANAGER'S SPECIALS

ALL FITZGERALD PRE-OWNED VEHICLES COME WITH OUR

### FITZWAY 138-POINT INSPECTION

OUR TECHNICIANS CHECK EVERY VEHICLE FROM BUMPER TO BUMPER YOU GET THE REPORT AND KNOW ALMOST AS MUCH ABOUT THE CAR AS WE DO!

### WE FINANCE!

GREAT FINANCING OPTIONS AVAILABLE!

### 5 DAY RETURN POLICY\*

IF YOU'RE NOT HAPPY WITH THE CAR, BRING IT BACK IN FIVE DAYS AND DON'T GO OVER 250 MILES ... WE'LL GIVE YOU YOUR MONEY BACK. NO QUESTIONS ASKED.

[CLICK HERE FOR SPECIALS](#)

\* 5-day return policy does not apply to "handyman" and "as is" sales.

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