

Keeping you safe, entertained, and informed. That's the FitzWay!

FITZMALL NEWS



VOL. 4 APRIL 2014

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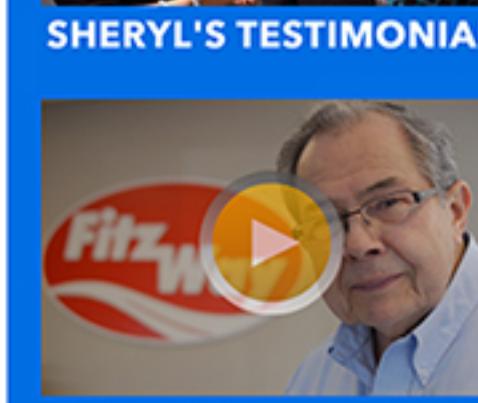
[RESERVE YOUR CAR](#)

HAPPY SPRING!

April 22 is Earth Day and a special day for us at Fitzgerald Auto Malls. We recognize our impact and responsibility to the environment, to our associates, and to all of our customers. We work hard to be a "Green" business, and we recycle every single day of the year. Fitzgerald established and maintains an Environmental Management System that goes beyond simply meeting environmental laws and regulations. This sets us apart from other automotive dealerships. It extends to our everyday practices and business decisions.

I'm proud to announce in 2013, we recycled 80% of our generated waste. That's 42% higher than the national average for businesses! We diverted 2,646 tons of waste from the landfill: mixed paper, oil, tires, scrap metal, batteries, vehicle filters, antifreeze, and more. Join us in our journey and please recycle!

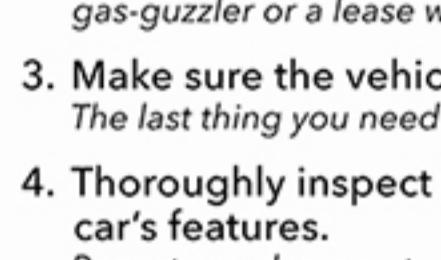
Jack Fitzgerald



SHERYL'S TESTIMONIAL



ISO SALES & SERVICE



RENTAL CAR TIPS FOR YOUR NEXT TRIP

If you're hearing the call of the open road, NextCar has some useful consumer car rental tips to help make sure you get the right car and the best value for long weekends and getaways this Spring.

1. Research neighborhood and airport car rental companies to compare rates before your trip. You can save a significant amount of money by renting a car from a neighborhood company.
2. Going on a road trip or vacation? Renting a car can be cheaper and more comfortable than driving your own. Especially if you have a gas-guzzler or a lease with a limited amount of mileage.
3. Make sure the vehicle has enough storage room for your luggage and equipment. The last thing you need is a rental car that can't hold all of your belongings.
4. Thoroughly inspect the car inside and out, ask questions and become familiar with the car's features. Report any damage to the car prior to driving it off the lot so you don't get stuck with the charges and make sure you know which side the gas tank is on and how to use the headlights, windshield wipers, and turn signals.
5. Snap a picture of your rental car and license plate with your mobile phone. This way you won't have to worry about losing it in parking lots.
6. Traveling to another country? Be aware that there may be some restrictions and insurance issues. Always ask before heading to Canada or Mexico.

We're in your Neighborhood with a Great Selection of Vehicles!

[RESERVE YOUR CAR TODAY!](#)

NEXTCAR
Rental · Leasing · Sales

AIR FILTERS: THE GOOD, THE BAD AND THE UGLY

Keeping your air filters clean is important for both you and your vehicle

Engine and cabin air filters should be checked and replaced regularly every 6 months or 5,000 miles. This may seem excessive; however, it's important to remember that a clean engine air filter helps maintain top engine performance while the cabin air filter filters impurities from the air you breathe inside your vehicle.



Keep in mind that rodents and other pests like to nest in air filter housing, especially if your vehicle is parked near some type of food source overnight. These food sources can occur naturally from fruit or nut trees or can be unintentionally supplied by man, through bird feeders or pet food stored in a garage or shed.

Prevent rodents from making a home out of your vehicle:

1. Food kept in a garage or shed should be stored in a metal container with a tight-fitting lid.
2. Place bird feeders far away from where your vehicle is parked.
3. Don't allow leaves to collect on your vehicle, especially at the base of the windshield.
4. Get your air filters checked every 6 months or 5,000 miles and replace if necessary.



FITZWAY SAFETY ALERT

Unattended vehicles idling with keys in the ignition is against the Law in most states including Maryland.

Do not leave vehicles running unattended with keys for any reason

- Increases risk of vehicle being stolen.
- In the last few months 65 vehicles were stolen in Montgomery County.

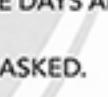
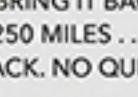
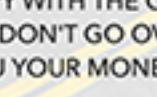
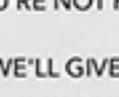
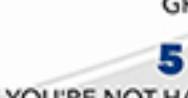


FITZGERALD TOYOTA

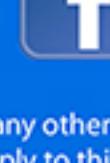
presented a brand NEW 2014 Toyota Highlander to Pets with Disabilities as a part of Toyota's 100 Cars for Good program.

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FITZMALL



Offers may not be combined with any other offers, coupons or discounts. Offers are subject to change. Visit FitzMall.com or dealer location for more information. Please do not reply to this e-mail as we are not able to respond to messages sent to this address. © 2014 JF Management. All Rights Reserved.

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